



EARTHQUAKE PREPAREDNESS TOUR 2023-24



A QUICK LOOK AT OUR TOUR (HIGHLIGHTS MAY 15, 2024)

WHERE HAVE WE BEEN?

Nine Earthquake Preparedness Tour visits took place during ShakeOut Week, Tsunami Preparedness Week, and Emergency Preparedness Week.



FORMAT

Tour stops included our public education materials and the Quake Cottage. In one community, there was a freestanding presentation for an independent living complex.

MEDIA COVERAGE EXTENDED REACH

Our events were covered by a range of outlets such as the Global BC, Westerly News, and Black Press, and many radio stations such as Peak 99.3.



The Earthquake and Tsunami Preparedness Tour 2023-24 stops included:

University of Fraser Valley on October 19th, 2023, and for 2024: Victoria on April 10th, Port Alberni April 12, Ucluelet on April 14th, Tofino on April 13th, Ehattesaht on the 18th and Delta on the 19th, Tsawout First Nation on May 6th, Nanaimo Regional General Hospital on May 7th.

A range of participants attended, including a Mayor, a Chief, Senior Government staff, and several schools, each sending 90+ students and personnel. Two First Nations Communities participated as partners.



Through partnerships, each event has been expanded through shared organization, media outreach, and financial contributions that allow us to extend our reach.

Special thanks to the Insurance Bureau of Canada for being our anchor sponsor and to Canadian Red Cross for their partnership in this initiative.



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And thank you to our local partners.