



BC Earthquake Alliance Announces ShakeOut Week - October 11-18th

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Sidney, BC (October 04): The BC Earthquake Alliance (BCEA) is pleased to announce that the Office of Legislative Counsel has proclaimed October 11-18, 2024 as ShakeOut Week in British Columbia.

Living in a seismically active region means British Columbians need to be prepared, and know how to stay safe during and after an earthquake. The official proclamation invites all British Columbians to:

Practise the Drop, Cover and Hold On earthquake drill.

The BC Earthquake Alliance invites you to take time during ShakeOut week to **learn** more about earthquake and tsunami preparedness.

Sign up your household, school, community, and organization to demonstrate commitment to preparing for earthquake and tsunami. Signing up is free and connects you to important information that helps increase safety and resilience in the face of emergency.

Join hundreds of thousands of British Columbians on October 17th to practise your earthquake drill where you live, work or play. You can download the earthquake drill from our website, host an event within your organization, or listen to the drill via participating radio stations (shakeoutbc.ca/participant-map/radio-tv-drill-broadcasters/).

Naomi Yamamoto, President of BC Earthquake Alliance shares, “BCEA is excited to host our 13th annual earthquake drill. With hundreds of thousands of people in BC already signed up for this year’s event, we look forward to the largest drill yet. We are pleased to celebrate the champions of earthquake preparedness in our province. These include all ShakeOut BC official participants, sponsors, and financial partners. We are immensely grateful to the ShakeOut BC Planning Committee volunteers who contribute hundreds of hours each year to help organize the Great BC ShakeOut.”

To sign up for the ShakeOut Drill and learn more about ShakeOut Week educational activities:
shakeoutbc.ca

Background:

A copy of the proclamation is publicly available on the BC Laws website, at this location:
<https://www.bclaws.gov.bc.ca/civix/document/id/proclamations/proclamations/ShakeOutWeek2024>

About BC Earthquake Alliance

Founded in 2010, the British Columbia Earthquake Alliance (BCEA) is a not-for-profit society. We are dedicated to promoting awareness and enabling preparedness for earthquakes and tsunamis across British Columbia.

BCEA educates, connects, collaborates and acts as an emergency preparedness champion. Our vision is a future where everyone in BC is earthquake and tsunami resilient.

In 2024, the Alliance also hosts educational workshops, a virtual community of practice, and curation of impact stories through the *Quake Tales* Project. Our Earthquake Preparedness Tour has also toured parts of the province, including the QuakeCottage earthquake simulator. These initiatives will further reinforce the importance of earthquake and tsunami preparedness in BC.

To learn more about the BC Earthquake Alliance, visit: bcearthquakealliance.ca/

The Great BC ShakeOut (ShakeOut BC) - An event of the BC Earthquake Alliance, the BC Earthquake Alliance hosts the Great BC ShakeOut earthquake drills on the third Thursday of each October to help people at home, school, and work practise how to be safe during an earthquake, and to provide an opportunity for everyone to improve their overall preparedness. The Great BC ShakeOut drill engages hundreds of thousands of British Columbians each year. 2024 marks the 14th ShakeOutBC earthquake drill in British Columbia. ShakeOut is made possible with the generous support of our presenting sponsor, the Insurance Bureau of Canada, our silver sponsor Fortis BC, and our bronze sponsors Health Emergency Management BC and BC Hydro. Our English language television partner is Global BC

